



About REACH a Child

In 2007, when the town of Gays Mills, WI was flooded, REACH a Child Co-Founder Paul Gilbertson jumped at the chance to try and improve the situation for all the children affected by the disaster.

A few hours later, he arrived at the scene only to be greeted by yellow police tape. Paul realized in order to "REACH a Child" at the time of crisis; he needed to team up with the people who arrive at the crisis first.

At REACH a Child, a Wisconsin 501(c) 3 nonprofit organization, our "BACK Packets" program focuses on providing backpacks filled with 10-12 children's books for any first responders to give to children whom they are first to come in contact with at the scene of an accident, fire, domestic disturbance or other traumatic event. Police Officers and other First Responders are hailing our "BACK Packets" program as a fantastic "Crime Prevention" tool because of the positive relationships it helps develop between them and the children in their community.

For More information

**Please Contact our Co-Founder:
Paul Gilbertson at
Paul.Gilbertson@Reachachild.org**

Printing cost donated by:



Our Objective

REACH a Child aims to put smiles on the faces of the silent victims (children) of crisis across America through the power of books. REACH a Child's wish is to help the first responders engage these children in a positive way. We hope you will generously support our campaign, an effort that will make a difference in your own community and across the country.

REACH a Child, Inc.

PO Box 133

Madison, WI 53701

www.REACHaChild.org

Testimonials

REACH A Child promotes "engagement with the children in our community" and is "a fun and imaginative way of helping comfort a child in distress."

**- Madison Police Chief
Noble Wray**

"The "BACK Packets" program, has already proven to be an extremely powerful tool for our deputies. While there is no manual for dealing with children at a traumatic scene, we are pleased to endorse this program because *it works.*"

**- Milwaukee County Sheriff
David Clarke**

SUPPORT OUR WORK TODAY

YES! I want to help put a smile on the face of a child in the time of need. I am pleased to support REACH a Child! with a tax-deductible contribution of:

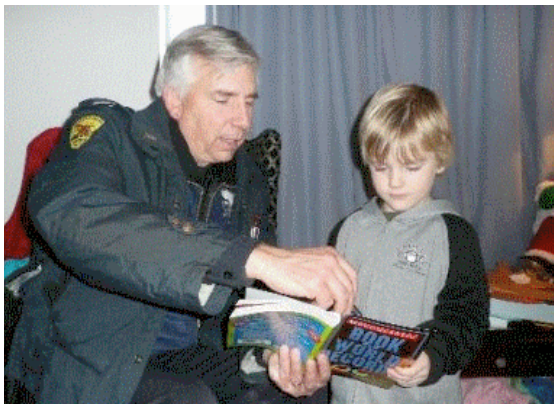
- \$50 (Provide a BACK packet for local 1st Responders)
- \$100 (Provide 20 books to kids in Crisis)
- \$500 (Provide 10 BACK packets for local 1st Responders)
- \$1,000 (Help us REACH out to 300 Children in Crisis)
- Other: _____
- My check is enclosed Please charge my credit card

Name: _____
 Address: _____
 City: _____ State: ____ Zip: _____
 Card Number: _____
 Card Type: _____ CSV: _____ Exp.Date: _____
 Email: _____

Be assured that your email address will not be shared.

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Madison, WI 53701
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Look for our book series benefiting REACH a Child at all Woodman's locations.



Our Mission... "To put a smile on the face of a Child In the time of need"

The Impact Our "BACK Packets" Program Is Having

"Our department responded to a house fire in the Town of Montello. All of the residents were out of the home watching as their home burned. The home received extensive damage, and was occupied by a husband and wife with their 5 children ranging in age from 3yrs-20yrs. When I arrived on the scene and spoke with the officers and firemen we began using your program to give books away. One of the girls noticed a "Charlottes Web" book and stated she would like to have it as the one she owned just burned in the fire."

The family was very thankful.

Sheriff Kim V. Gaffney
Marquette County Sheriff's Department

Since its inception in 2007, REACH a Child has donated over 250,000 books to children in the time of need.