

“Rock N Read” Informational Program Event Format!

Thank you for your interest in helping to support the efforts of “R.E.A.C.H. a Child!” by conducting a **“Rock N Read”** event within your community! **The first item on the agenda...** is that this event is designed for the students to have FUN! **Secondly**, it is an activity that requires little actual time running the event... it all happens in one evening, usually a Friday night from 5PM or 6 PM till 11PM or 12 midnight. **Lastly**, it is an activity that children can actually see “First-hand” how their efforts helped bring about a worthwhile program into their own community!

Program concept:

This event is open to all kids that would be interested in helping to bring a program/ or support a program that helps children in crisis situations. The “B.A.C.K. Packets” program donates Children’s Books to local Police, Sheriff, State Patrol and EMS staff and volunteers... so these very officers and first responders can give the gift of a children’s book to a child in a crisis situation, either at the scene of an accident or fire, or other domestic situation where children are involved. At the **“Rock N Read”** event the children break up into teams of three (3) children; whereas, each child reads in a Rocking chair for a twenty (20) minute segment of time, once per hour for the duration of the evening. Note: Some groups have decorated their Rocking chairs with different themes (Safari, Pirates, Hobos, Knights & Princesses, etc.) Likewise, when the child is not reading they are free to go and relax, take a break, have some refreshments/treats or play some games that have been planned by the committee (ie. Guitar Hero, Twister, Yatzee, etc.). The committee consists of several parents that have volunteered to help out.

Prior to the evenings event each child should find sponsors, family, neighbors and friends that are willing to contribute donations toward their time that they will be actually Rocking and Reading during the event. There are separate sign-up sheets for the children on an additional link here for you to duplicate. In addition to this form, there are several other forms that you can use to help you promote the event with your local media and newspapers, an event sign-up/parent authorization and a “Thank You” letter for you to send out to people that have helped with the event after it is all over. Note: Each child is responsible to collect the money/pledges that they received from all of their sponsors and turn it in to the event coordinator. Try to have this money turned in by the following Friday (or one week after the event took place). If the sponsors write checks, make them payable to your school or library please.

The Event Coordinator is responsible for contacting the “With Wings and a Halo” National office to let them know the date of the event, how many children are planning to participate and any other pertinent information. They can be contacted at Jennifer.Lake@reachachild.org or toll free at (866) WW AND AH or call (608) 345-7074. Lastly, the Event Coordinator is responsible for mailing in a check for the total of the funds donated to the event from the participants written out to **“REACH a Child – Rock N Read”** and mail to: **“REACH a Child” at PO Box 133 Madison, WI 53701.** Special Note: This check should come from the school or library hosting the event!

On behalf of all of us at REACH a Child”... Thanks for your support and participation!