



R.E.A.C.H. a Child Announces Partnership with St. Mary's Hospital

B.A.C.K. Packets Program Being Utilized in ER

In an extension of our mission of putting a smile on the face of a child in the time of need; R.E.A.C.H. a Child is pleased to announce a partnership with St. Mary's Hospital to provide our B.A.C.K. Packets program as a new tool to the St. Mary's Emergency Room Doctors & Nurses. The program will be used to help comfort the children that come to the ER for treatment, as either patients or with another patient.



Emergency Services Unit Director, Theresa Ojala, RN, MSN believes, "this program will provide our Emergency Room staff with a fantastic tool to help the children and parents that come into our emergency room for treatment. I feel that giving a child a book has a calming effect on them during what can be a frightening and traumatic time."



Paul Gilbertson, co-founder of R.E.A.C.H. a Child believes that, "more attention needs to be given to children who are in crisis. Because children don't have the same coping skills as adults, they are even more vulnerable to traumatic events and can be haunted by these negative memories throughout their lives." Because of this R.E.A.C.H. a Child aims to put smiles on the faces of children in crisis across America through the power of books.

Whether the children are in the hospital, victims of domestic disturbance, or automobile accident or temporarily homeless, R.E.A.C.H. a Child wants to help the police and other first responders engage these children in a positive way.