

R.E.A.C.H. a Child Announces U-10 Initiative

R.E.A.C.H. a Child today announced a \$100,000.00 initiative focused on helping at risk children under the age of 10. The Under-10 Initiative, or U-10 Initiative, will invest in innovative community based programs throughout Wisconsin, and will touch the lives of over 250,000 vulnerable children in crisis over the next 2 years.

This initiative creates a unique opportunity for your service club to bond with the children & families directly in the communities that you serve.

YOUR BENEFITS AS A SPONSOR

- Local recognition in your community newspaper for the sponsorship of a program that directly helps children within your clubs community.
- The potential impact from the press on generating new membership as well as building stronger relationships between your community and your club.
- The praise along with the gratitude from your own local law enforcement agencies knowing that through the support of your club, they now have the ability to give a book to a local child in crisis.
- Simply stated, while we know there is no manual for dealing with the silent victims (Children) at a traumatic scene, there definitely lies a common interest among first-responders, and service clubs in every community.

At R.E.A.C.H. a Child, a Wisconsin 501(c)3 nonprofit organization, our mission focuses on providing backpacks filled with 10-12 children's books for any first responders to give to children whom they are first to come in contact with at the scene of an accident, fire or other traumatic event. **R.E.A.C.H. A Child, with the help of your service club, is improving the lives of families in your very own communities.**

We hope you will generously support our U-10 Initiative campaign, an effort that will make a difference in your own community where you work and live. R.E.A.C.H. a Child is a connection for your community, which improves the families that call it home.

Sincerely,



Paul Gilbertson
Founder & Children's Book Author

U-10 Initiative Sponsorship Opportunities

Platinum.....\$1000.00

- 16 “BACK Packets” for you to donate to local Police Department & Press Event with REACH a Child Founder, Paul Gilbertson announcing your sponsorship of the initiative in your community.
- Donation of 200 books to Children in crisis through REACH a Child.
- Personalized Thank You from REACH a Child in your local paper.
- Framed Certificate of Appreciation from REACH a Child for Sponsoring the U-10 Initiative.
- Your Logo with link on REACH a Child Website as a Sponsor of the U-10 Initiative.

Gold.....\$500.00

- 12 “BACK Packets” for you to donate to local Police Department & Press Release announcing your sponsorship of the initiative in your community.
- Donation of 200 books to Children in crisis through REACH a Child.
- Personalized Thank You from REACH a Child in your local paper.
- Framed Certificate of Appreciation from REACH a Child for Sponsoring the U-10 Initiative.
- Name with link on REACH a Child Website as a Sponsor of the U-10 Initiative.

Silver.....\$250.00

- 8 “BACK Packets” for you to donate to local Police Department
- Donation of 200 books to Children in crisis through REACH a Child.
- Personalized Thank You from REACH a Child in your local paper.
- Framed Certificate of Appreciation from REACH a Child for Sponsoring the U-10 Initiative.
- Name on REACH a Child Website as a Sponsor of the U-10 Initiative.

Bronze.....\$100.00

- 2 “BACK Packets” for you to donate to local Police Department
- Donation of 100 books to Children in crisis through REACH a Child
- Personalized Thank You from REACH a Child in your local paper
- Certificate of Appreciation from REACH a Child for Sponsoring the U-10 Initiative

YES! I would like to participate as a:

Platinum Sponsor _____ Gold Sponsor _____ Silver Sponsor _____ Bronze Sponsor _____

Name: _____ Title: _____

Company: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

Please charge my: Visa _____ MasterCard _____ Discover _____ American Express _____

Amount: _____ Card Number: _____ Exp. Date: _____

Signature: _____

Please make check payable to REACH a Child and mail with form to

REACH a Child, PO Box 133 Madison, WI 53701