

♥ About Our Program

With Wings and a Halo - R.E.A.C.H. a Child! was founded with a simple mission statement: to put a smile on the face of a child in a time of need. Everyday throughout our community, uninvited and unwelcome crisis are thrust into the lives of our youngest and most vulnerable citizens. It comes at them without warning and turns their lives upside-down. It comes in many forms: car accidents, fires, natural disasters, domestic disputes or health crisis. When an emergency touches a child's day, the community sends the appropriate first-responder: police, firefighters or paramedics. It is that first responder's difficult job to quickly assess the situation and act swiftly. In only moments, these professionals must often make critical decisions that affect the safety and well-being of those involved. Crisis demands action. Often, for lack of feasible and timely alternatives, the children amidst these crisis are left standing by taking in all the frightening sights and sounds of the chaos unfolding around them. Frequently scars of the memories are left on their hearts that can take a lifetime to heal.

With Wings and a Halo - R.E.A.C.H. (**R**eading **E**njoyment **A**ffects **C**hildhood **H**appiness) a Child! wants to change that in this community. Our goal is to equip all first-responder vehicles with our B.A.C.K. (**B**ecome **A** **C**heerful **K**id) Packets, which contain 10-12 children's books. The first-responders can then give kids in crisis an age-appropriate book, which they can keep. We want to offer kids an easily-administered dose of comfort along with an educational escape to a happier and emotionally safer place than the chaos around them.

Our program began as a state-wide program in Wisconsin and has quickly spread throughout the midwest and beyond. As funding allows and corporate sponsors are secured, this program will be implemented across our entire nation - reaching the kids impacted by the many faces of crisis and protecting their precious hearts and minds at a time when they are most vulnerable.



R.E.A.C.H. a Child!
Reading Enjoyment Affects Childhood Happiness

♥ How Can I Help?

With Wings and a Halo-R.E.A.C.H. a Child! is built heavily on a volunteer network of individuals who share the belief that **R**eading **E**njoyment **A**ffects **C**hildhood **H**appiness and who desire to help us R.E.A.C.H. a Child. These supporters share in the comfort of knowing when they drive by or hear of a crisis in the community, that the children whose lives were impacted were given a B.A.C.K. Packet of books to distract them from the crisis at that moment.

How nice would it be for you to know next time you are aware of a crisis that touches children, that they are busy sifting through a B.A.C.K. Packet of quality children's literature and occupying themselves with choosing a book to keep? Everyone has that "I wish I could do something" feeling when they know of or see a crisis and now everyone can.

The cost of equipping one first-responder vehicle with a B.A.C.K. Packet is approximately \$50 (\$5/book). Many of the books are donated, leaving only the expenses incurred in the B.A.C.K. Packets themselves and the process of resupplying the many vehicles as necessary.

♥ Testimonials....

"The officers have received a positive response from both the children and parents. The books really seem to occupy the children and keep their minds on something other than the matter which the police are handling. This is a great program!"

*Ruth Trace, Administrative Assistant
Oregon Police Department*

"In late 2007, every squad car in the Madison Police Department was equipped with B.A.C.K. Packs full of children's books that officers are able to provide to children who are experiencing crisis or are in need of a welcomed distraction from the events taking place around them. These books have already proven invaluable, as officers share stories where they were able to use these books as not only a great interaction tool with the children and their families, but also as an educational escape to children in disturbances, car accidents, domestic disputes and cases of neglect, to name a few. The Madison Police Department is pleased to be a part of this initiative as we clearly recognize the many benefits this program brings to our community and police personnel alike. We understand the importance of reading as just one of the avenues to education, and the importance of education to successful child development. It is through positive and creative programs such as this that allow us to continue to make a difference in the community we serve."

*Assistant Chief Randy Gaber
Madison Police Department*

"It was a joy to see her eyes brighten and a smile come across her face when she chose a book to read."

*Jim Wheeler, Captain of Police
South District*

"Their faces immediately donned smiles and they almost lined up to get a book. I left feeling better about my job knowing that simple contacts aided with things like the donated books can really make a difference."

Emily Stuart

"I remembered the books that I had in my trunk. I grabbed the bag and gave it to the mother who handed them out to her children, who within one minute had stopped crying and were laughing at the pictures in one of the books."

*Police Officer Mark Gulden
UW Madison Police Department*

♥ How You Can Help

When people do what they can, with what they have, right where they are, our communities become better places to live. You are invited to be a part of this simple, but powerful idea in any of the following ways:

- ♥ A personal financial contribution towards a B.A.C.K. Packet of books for a first responder vehicle in your community.
- ♥ A corporate sponsorship gift.
- ♥ A donation of new or next-to-new children's books.
- ♥ Volunteering your time and talents as a site volunteer, book drive coordinator, advisory committee volunteer or volunteer-at-large.

SUPPORT OUR WORK TODAY

- YES!** I want to help bring a smile to the face of a child in the time of need.
- I would like to volunteer.
- I am pleased to support With Wings and a Halo-R.E.A.C.H. a Child! with a tax-deductible contribution of:
 - \$15 \$40* \$50 \$100 \$1000
 - Other _____

** Less than 14 cents a day to bring comfort to 10 children involved in crisis situations!*

- My check is enclosed
- I/we will charge \$ _____ to a credit card on your website at withwingsandahalo.org using PayPal.
- Please contact me by email
- I/we would like to be added to your email list and kept updated on the development of this program in the community.

_____ email address

Please help us save paper and resources with your email address. We will acknowledge your gift online, and be assured that your email address will not be shared.

Our Mission is . . .

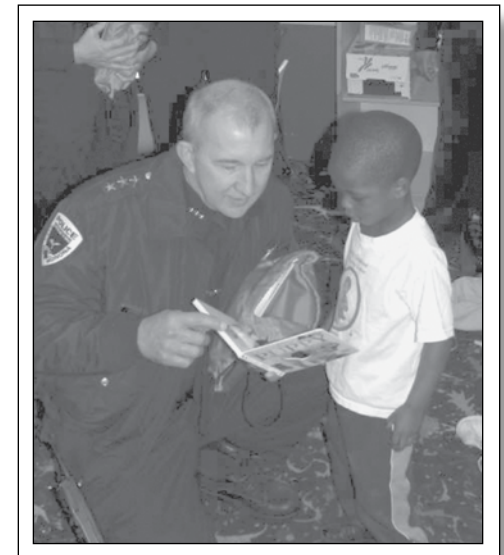
"To put a smile on the face of a child in the time of need!"



With Wings & a Halo
R.E.A.C.H. a Child!
www.withwingsandahalo.org

407 Augusta Drive
Waunakee, WI 53597

With Wings & a Halo



Toll Free: (866) WW AND AH
(866) 992-6324

Blackberry: (608) 345-7074

paul@withwingsandahalo.org

www.withwingsandahalo.org



NATIONAL OFFICE
407 Augusta Drive
Waunakee, WI 53597

Please visit our web site to obtain contact information for your state.